

Страх и ненависть работы в высокотехнологичном стартапе ранней стадии

Константин Юревич

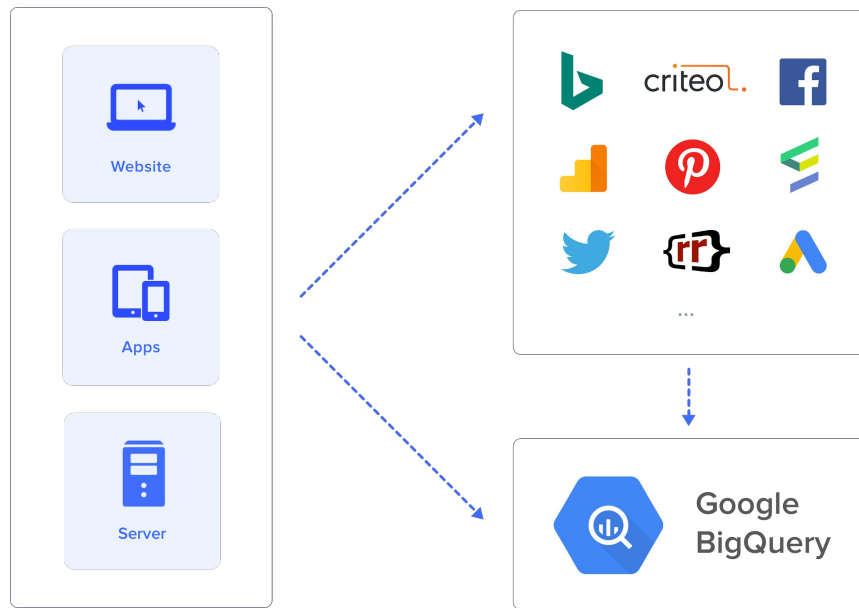
CEO / Co-Founder, SegmentStream





\$700k ARR in 2018

5 developers

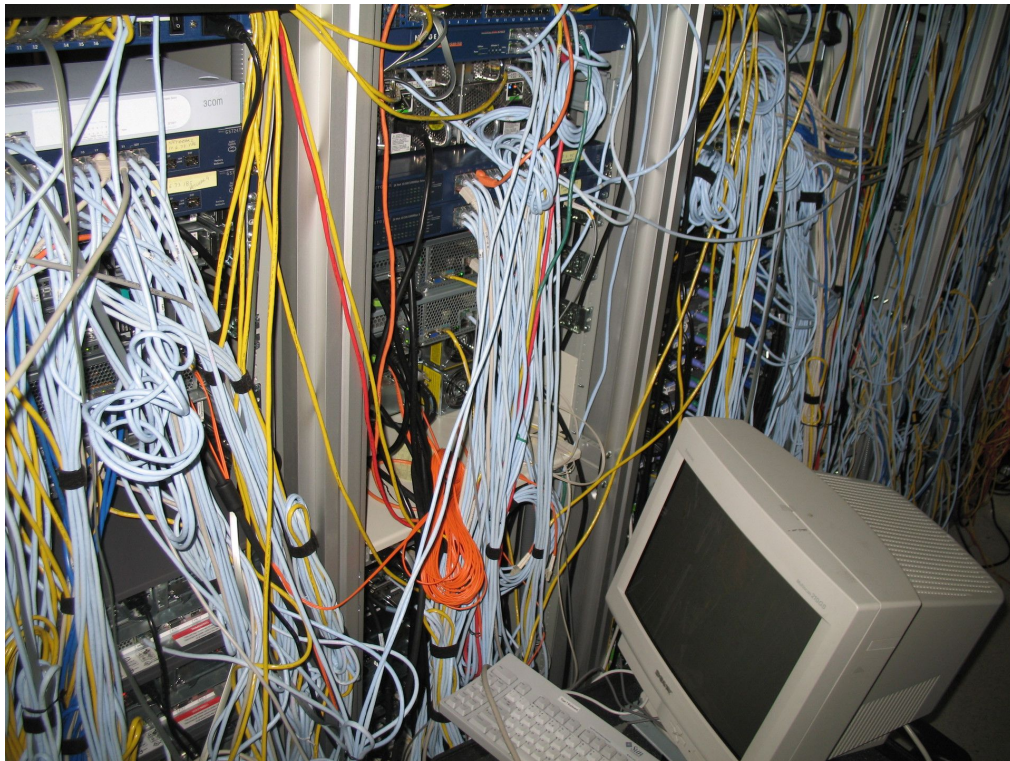




- Технологический стек в стартапе
- Идеальный разработчик в стартапе
- Культура мышления в стартапе



Хостинг, инфраструктура,
базы данных...





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**How to Install LEMP
(Linux, Nginx, MySQL, PHP)
Stack on CentOS 7 VPS or
Dedicated Server_**

MVP — 7 дней



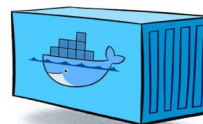




Computing



Working with
Google Kubernetes
engine



Storage



Transport layer



Google Cloud Pub/Sub



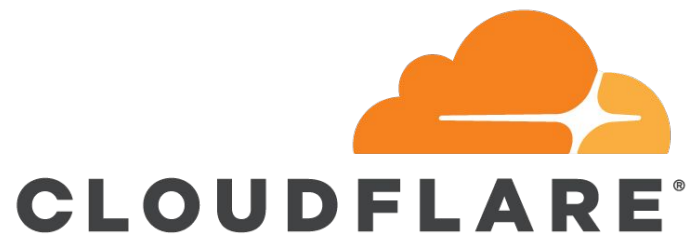
redis

Monitoring



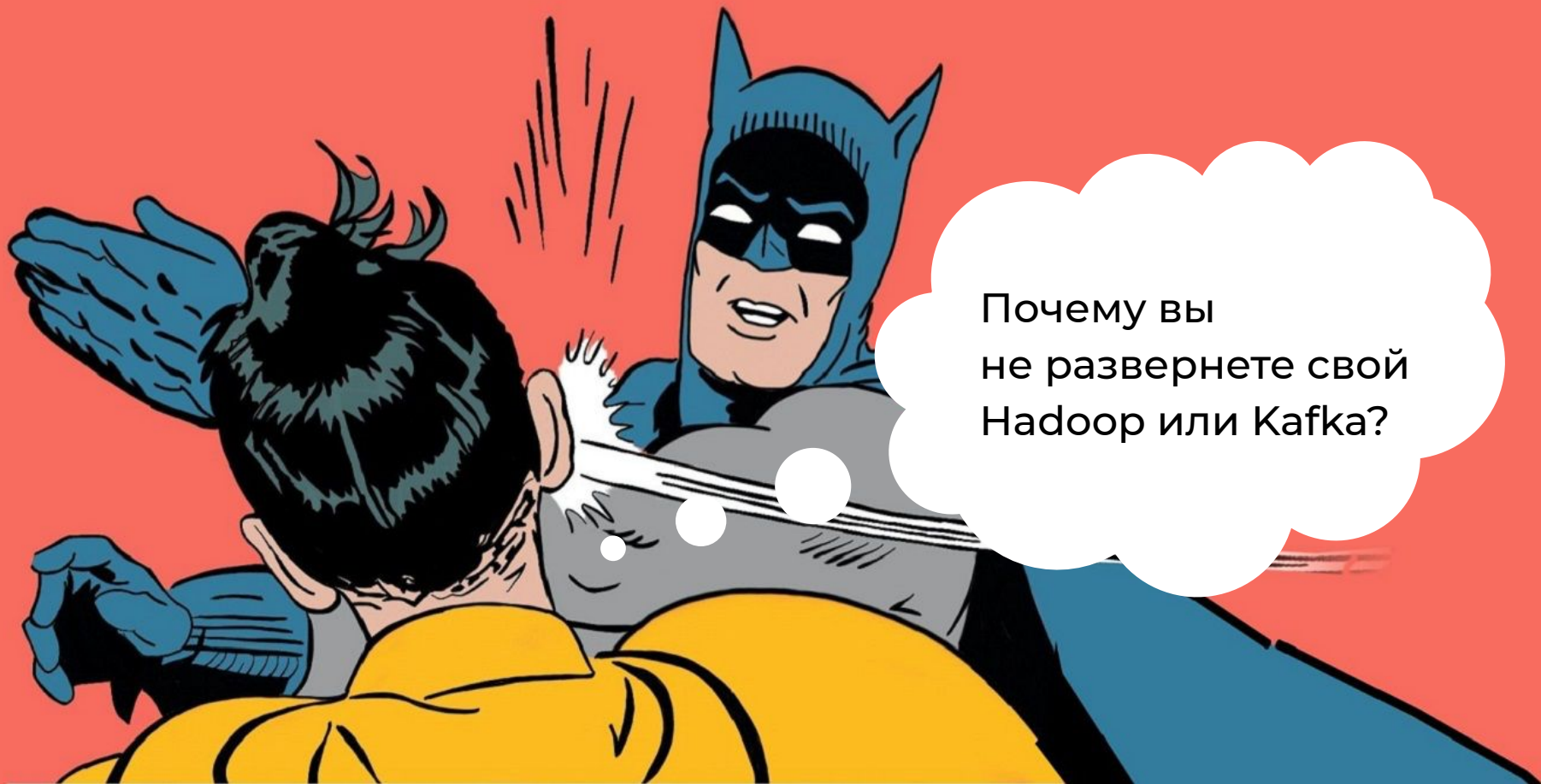
Stackdriver

CDN / SSL / Anti-DDos

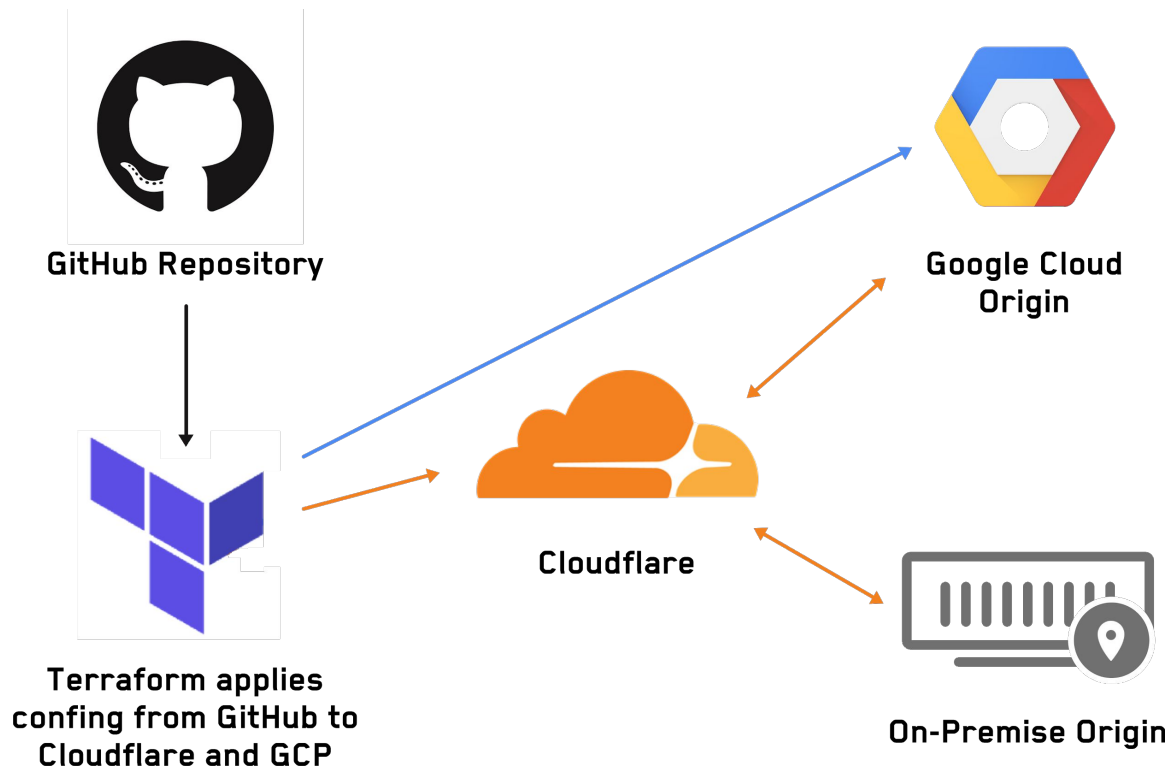


CI / CD





Почему вы
не развернете свой
Nadoor или Kafka?



The best programming language for a Startup?



Stage 1

MVP “7 days”



Stage 2

Fast hiring / Fast
development



Stage 3

Scaling



**Кто он, идеальный разработчик
в стартапе?**

01

Product-oriented vs
Technology-oriented



“We are building a revolutionary
taxi app based on ~~blockchain~~
MySQL technology!”

02

Being “Senior”



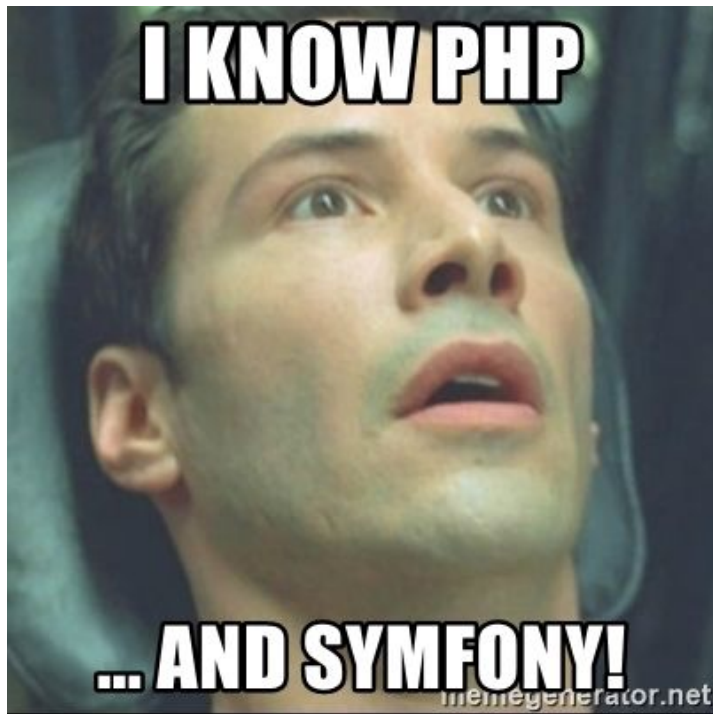


**“If no mistake
have you made,
yet losing you are...
a different game
you should play”**

Master Yoda

03

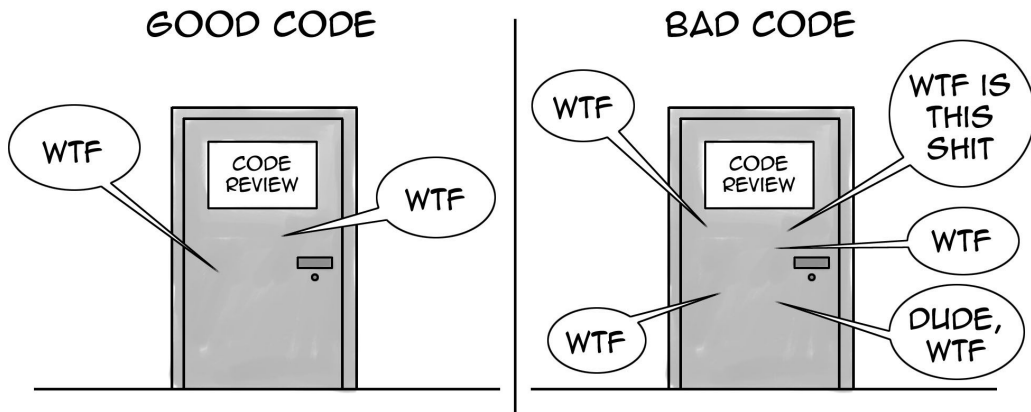
Should know at least
2 languages...



English language
“Business” language

04

The sense of beauty



THE ONLY VALID MEASUREMENT OF CODE QUALITY: WTFs/MINUTE

05

Enthusiasm & motivation

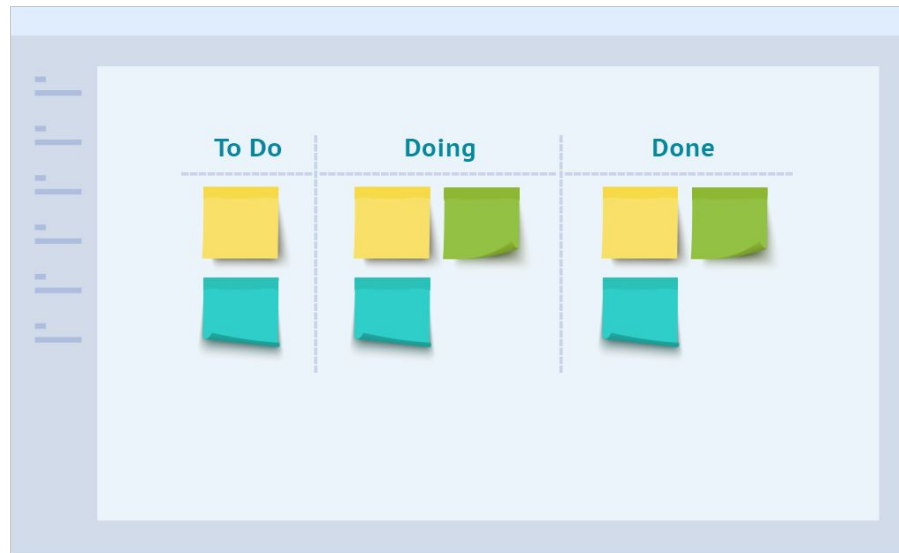


— Culture

Onboarding



The definition of “Done”



Personal
responsibility



Try on your own – you will see...

Variant 1



How much **money** can you make in 1-3 months?

How many **users** can you attract in 1-3 months?

How many **great people** will join you in 1-3 months?

Variant 2



★ Star

16,735

🔗 Fork

1,152



We are hiring great
engineers 😊

Спасибо за внимание!



Constantine Yurevich

CEO / Co-Founder

segmentstream.com

